



HARLEY-DAVIDSON® UNVEILS NEW STREET BOB® SPECIAL EDITION FOR 2014

The Street Bob® Special Edition takes to the street with a raft of new, eye-catching custom touches

OXFORD, UK (March 6, 2014) – The new Street Bob Special Edition, a custom model that retains the stripped-down and undistilled essence of a Big Twin Street Bob, returns for 2014 with a raft of new eye-catching features that pack in even more power and style for Harley-Davidson riders around the world. Inspired by Harley-Davidson's Factory Customization programme, this new motorcycle is only available in select markets, including those in the European, Middle East and African regions.

The Street Bob Special Edition takes rebellious Harley-Davidson customization to the max and gets some seriously special treatment with a powerful 1690cc engine, 5-spoke cast wheels, and a unique two-tone paint job with graphics. The added ever-popular and stylish Badlander two-up saddle, forward controls and drag handlebars give this rowdy bobber an even meaner, leaner attitude for riders who appreciate the pure essence of motorcycling.

The new model also retains all the key styling features of the stripped-back Big Twin, which include the chopped rear fender, Fat Bob fuel tank, and blacked-out powertrain. Broken down feature-by-feature, the model begins with Split Five Spoke cast aluminum wheels, finished in black with contrast cut highlights. A flat Drag-style handlebar replaces the stock mini-ape bar and lowers the bike's profile while the two-up Badlander seat replaces the stock solo seat and offers a smooth, clean line from the fuel tank all the way to the rear fender. The 'Special one' is also offered in the Dominator paint scheme with two-tone Mysterious Red Sunglo and Silver panels on the tank and fenders.

"The Street Bob Special Edition for 2014 delivers optimum power and style and aims to grab the attention of Harley-Davidson enthusiasts in showrooms and streets across the world," said Harley-Davidson Chief Stylist, Ray Drea. "It's about taking the stylish and stripped-back features of the classic Street Bob and transforming this into a customized Big Twin that delivers the authentic rumble and muscle of a Harley-Davidson motorcycle."

Key Street Bob® Special Edition Features

- Rubber-mounted Twin Cam 103™ V-Twin engine with Electronic Sequential Port Fuel Injection (ESPFI), rated at 95.9 ft. lbs. of torque
- 6-Speed Cruise Drive transmission

- Black Split Five Spoke cast aluminium wheels
- Anti-lock Braking System (ABS) as standard
- Dominator paint scheme with two-tone Mysterious Red Sunglo and Silver panels
- Chrome exhaust with straight cut shorty dual mufflers
- Blacked out triple clamps, powertrain, and battery box cover
- Clean chopped rear fender with stop/turn/tail lights for a minimalist bobber look with uncovered fender supports
- 17.8 Litre Fat Bob® fuel tank
- Two-up Badlander™ seat
- Drag-style handlebars and forward controls
- Michelin® Scorcher® tyres: 100/90B-19 57H front, 160/70B-17 73V rear

About Harley-Davidson Motor Company

Harley-Davidson Motor Company produces heavyweight custom, cruiser and touring motorcycles and offers a complete line of Harley-Davidson motorcycle parts, accessories, riding gear and apparel, and general merchandise. For more information, visit the Harley-Davidson website at www.harley-davidson.com.

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